



CEN EKA

STUDENT ASSOCIATION FOR COMPUTER SCIENCE
& ELECTRICAL ENGINEERING STUDENTS

WHO ARE WE?

CenEka is the premier **association for Computer Science and Electrical Engineering students at Ghent University**. Our name reflects our dual focus: "C" for Computer Science and "E" for Electrical Engineering. We are dedicated to unifying all engineering students who have an interest in electronics, IT, and digital trends like AI, machine learning, and deep learning.

As an association, **our goals** are to:

1. **Unify Students:** Bring together engineering students who share interests in electronics, IT, and emerging technologies.
2. **Introduce New Technologies:** Offer students opportunities to engage with the latest advancements in technology.
3. **Kickstart Careers:** Provide experiences and connections that help students embark on successful career paths.





WHAT CAN WE DO FOR YOU?

Our mission is to **connect students and companies** on a personal level. We bring you face-to-face with enthusiastic, soon-to-graduate engineering students so they can discover your company and explore career opportunities. Through our events, you'll meet top talent in an authentic, one-on-one setting — the perfect chance to find your future colleagues.

Sponsoring CenEka allows you to:

- **Engage with Future Talent:** Meet some of the brightest students in Computer Science and Electrical Engineering.
- **Promote Your Brand:** Increase brand visibility among a targeted group of future engineers and tech enthusiasts.
- **Support Education:** Contribute to the professional growth of students and the advancement of technology education.

By supporting CenEka, you can play a crucial role in shaping the next generation of engineers and innovators, while benefiting from direct access to top talent at Ghent University.

HOW TO BECOME A SPONSOR?

There are two main ways to be a part of this:

- Become a partner by picking a yearly **partnership plan** that fits your company's needs best (see next page). This can include:
 - **targeted advertisement** via our channels (our social media, our opt-in email base, or our monthly magazine)
 - **visibility** on our website, t-shirts, and presentations
 - an **exclusive company visit or activity**
- Or take part in one of our **three main professional events**:
 - Sector Day IT & Electronics
 - Cenehack hackathon
 - CenEka's Startup Stage
 - job fair EMECS



OUR PARTNERSHIP PLANS

Feel free to reach out to us for more details or to **customize** these packages according to your personal needs.



	Standard (€800)	Promo (€1200)	Activity (€1600)	Promo + Activity (€1800)
Logo & description on our website + Logo on our slides	✓	✓	✓	✓
Logo on our T-shirt		✓	✓	✓
1 Article in our magazine	(only logo)	✓	✓	✓
E-mails to all our members	1	3	2	4
Social media posts (Facebook & Linked-in)	2	4	2	5
Instagram		2 posts & 1 takeover day	1 post	3 posts & 1 takeover day
Your activities on our website		✓		✓
Company visit or activity			✓	✓
	priority	priority	priority & 10% discount	priority & 10% discount

Partnering together with VTK, we help organise the **Sector Day IT & Electronics**. This evening you can connect with engineering students while doing an interesting informal activity (e.g. Sushi workshop, Cocktail workshop, wine tasting...), Students get the chance to **ask company representatives** what it is like working in a specific industry, what different options are available and why they work at a particular company.

SECTOR DAY
28 OCTOBER





CENEHACK

3 NOVEMBER

This year, CenEka is organising **the first hackathon ever for students at UGent!** A full day where teams of the most motivated Master's students from Computer Science, Informatica, and Engineering come together to learn and compete!

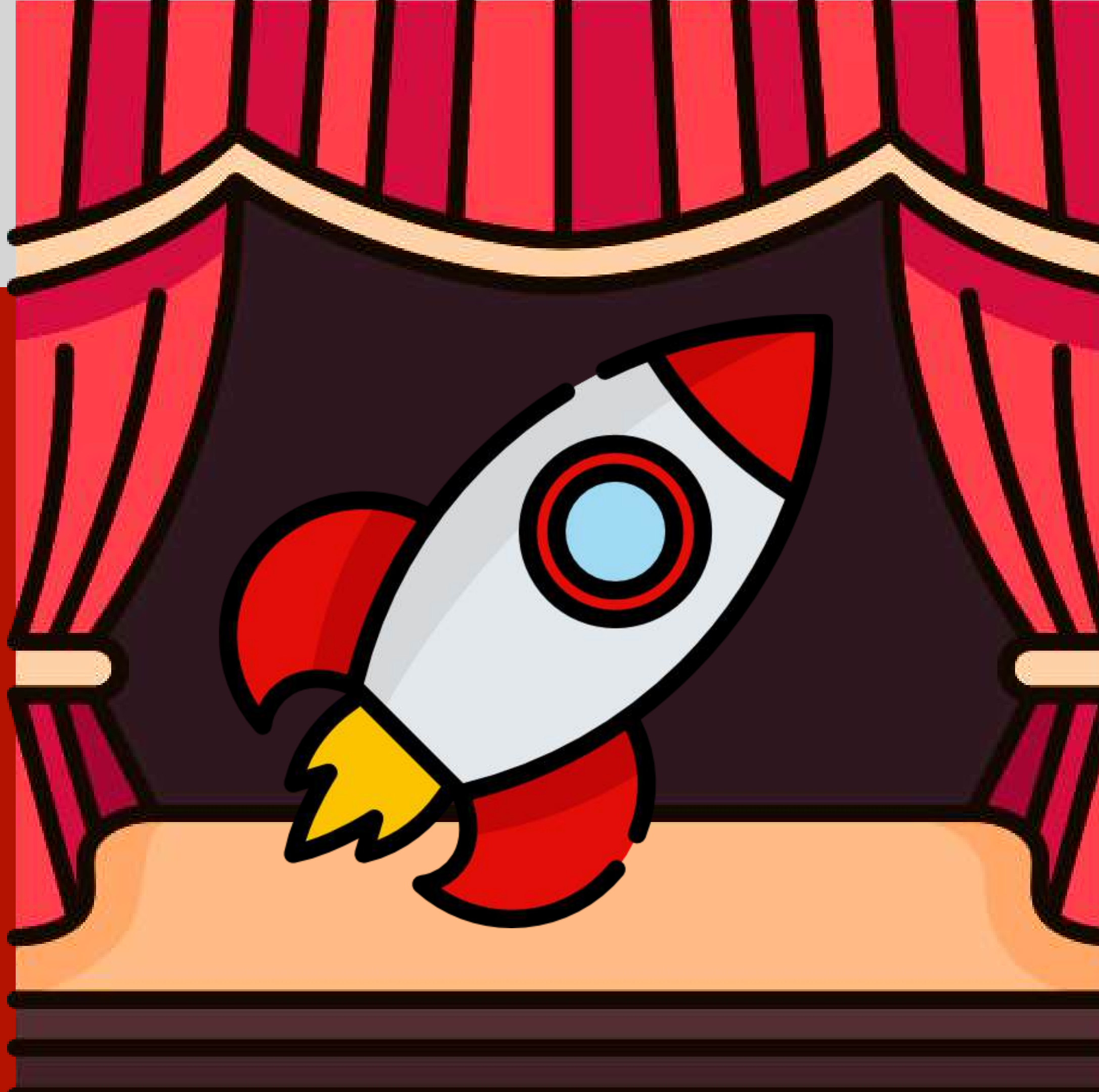
As a sponsor, you could give a technical **workshop** related to the challenge or send **experts to advise/coach** the teams and to evaluate their results as part of the **jury**. This way, while competing with one another in an exciting challenge, students can get state-of-the-art industry knowledge and get to know new companies in a unique way.

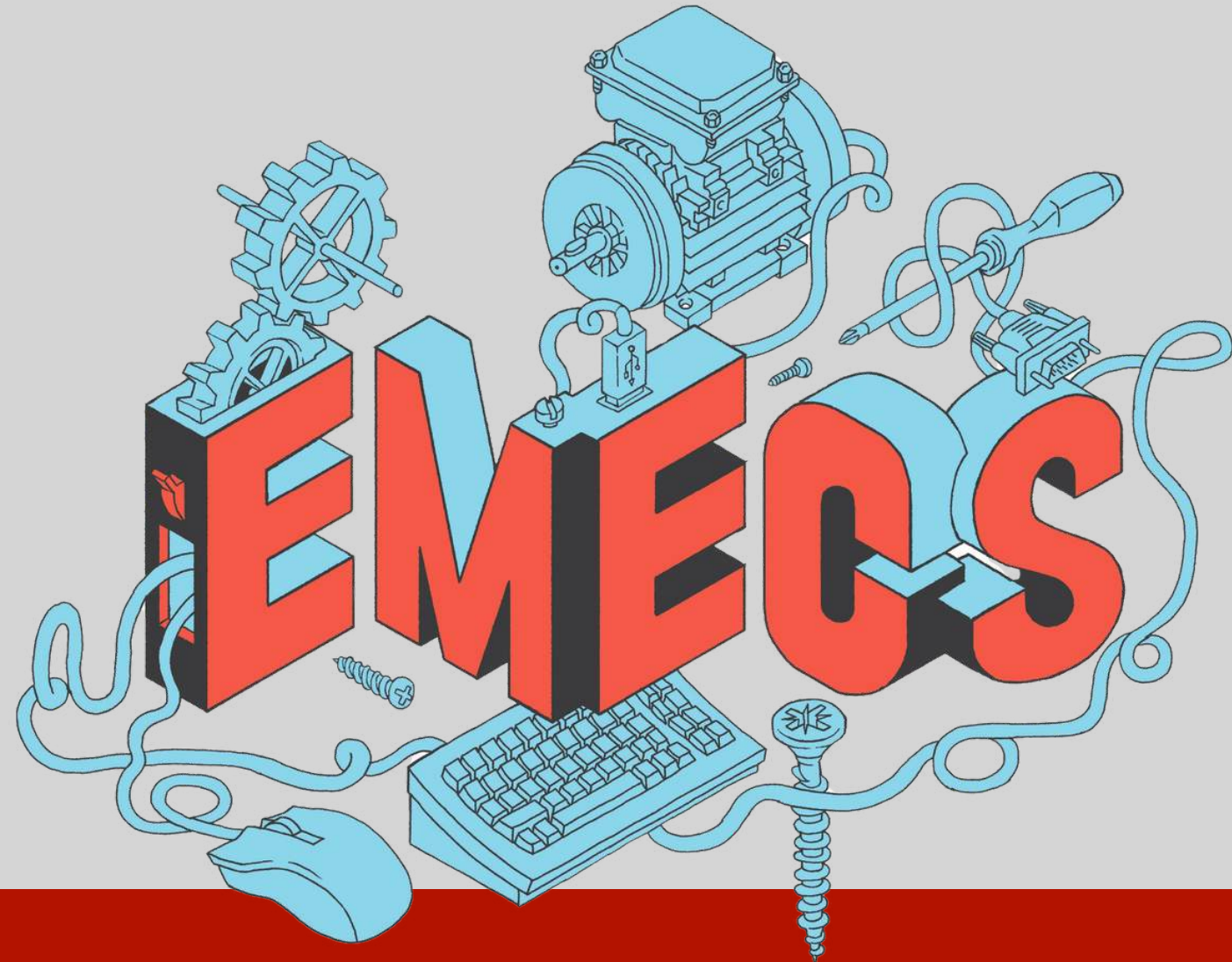
CENEKA'S STARTUP STAGE

In the second semester CenEka is launching another new event. In the form of a **pitching competition**, we will provide tech startups with a stage to present their exciting innovations to the engineering students of UGent.

As a startup, you can come compete for the audience's love and great prizes!

Established companies can contribute by sponsoring prizes for the winner!

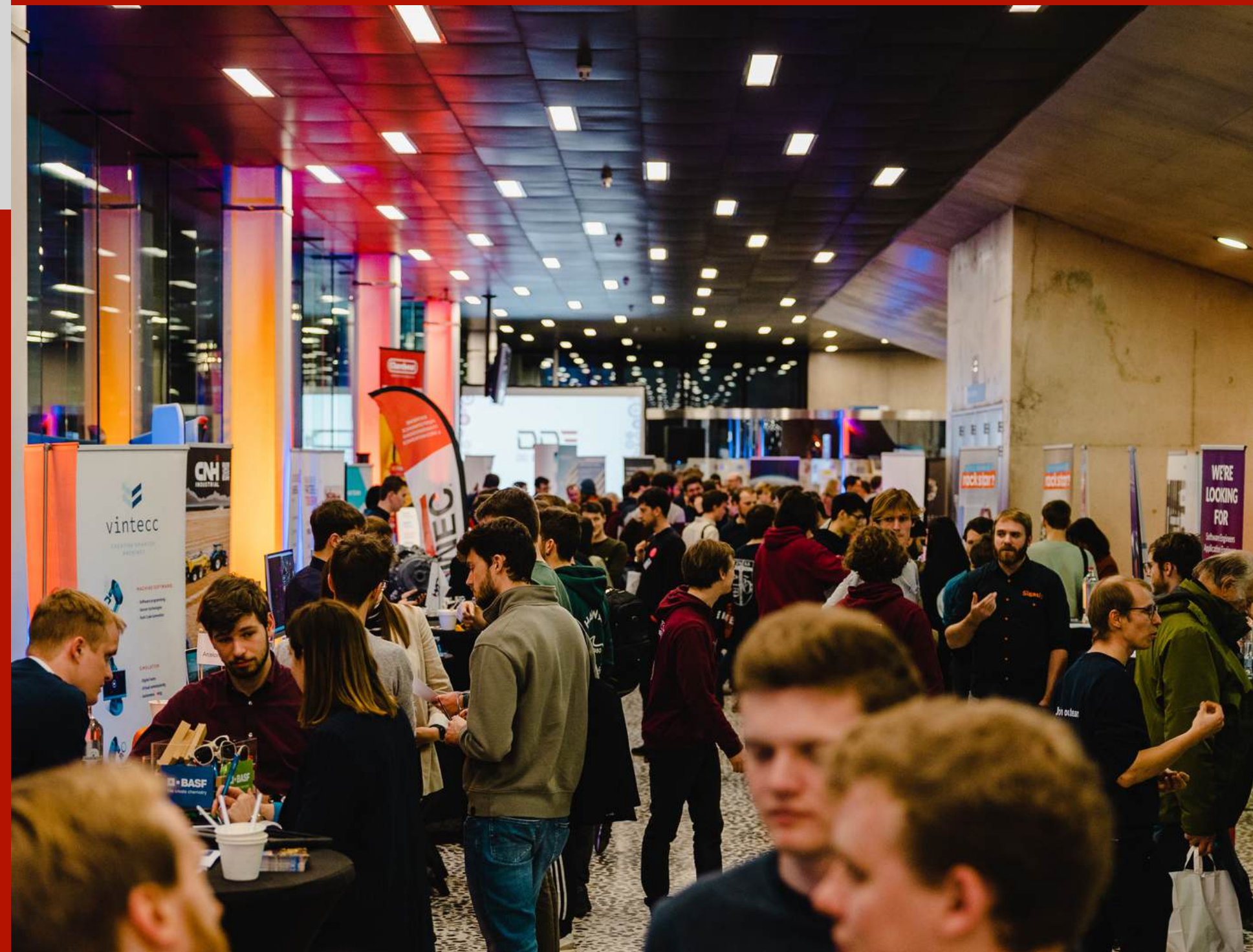




In collaboration with PKarus, we co-organise **EMECS**: the leading **job fair** in Ghent for Electromechanical, Electrical and Computer Science engineering students. Each year, **hundreds of soon-to-graduate students** meet companies in a relaxed yet professional setting to explore career and internship opportunities.

Join us at our yearly career event,
more info on www.emecs.be

Contact our EMECS-team at:
info@emecs.be



CONTACT US!

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